

James Earls II

Harrison, TN • earlsj@gmail.com

Web Developer/ Digital Analyst

I am dependable, friendly, confident, and experienced in web and email development – dedicated to achieving the highest quality of service understanding the importance of completing tasks in a timely manner. I am also detail-oriented and self-motivated with a strong work ethic.

CORE COMPETENCIES

- Digital Design Management • HTML • CSS • Mailing • Excel
 - VS Code • Word • Illustrator • Photoshop • InDesign • XMPie • FTP
 - Windows • Mac • Litmus • Salesforce • AMPscript • JavaScript • Outlook
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PROFESSIONAL EXPERIENCE

BCBST, Chattanooga, TN

2021 – present

Web Developer/ Digital Analyst

- Coding HTML emails for various lines of business
- Testing and tracking email performance

Print Solutions Operator I/ II

2019 – 2021

- Operating a Polar cutter
- Checking work orders for efficiency and finishing

Allegra Printing, Chattanooga, TN

2014 – 2019

Digital Copier Operator/ IT Manager

- Preparing customer artwork for print
- Checking work orders for efficiency and finishing
- Bindery – Cutter, Booklet maker, hole drill, and laminator

Shofar Communications, Inc. Chattanooga, TN

2005 – 2014

IT Manager

- Designing, and maintaining websites
 - Setting up and maintaining computer network (wired and wireless)
 - Troubleshooting computer hardware (Apple and PC)
 - Web statistics and reports
 - HTML, CSS, Bootstrap, JavaScript
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EDUCATIONAL BACKGROUND

- Tennessee Temple University**, Chattanooga, TN **2000 - 2003**
- Computer Science
- Pensacola Christian College**, Pensacola, FL **1995 - 1996**
- Electrical Engineering
- I.C. Norcom High School**, Portsmouth, VA **1991 - 1995**
- Advanced Studies in Electronics
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REFERENCES

Andy Kidd
Coke Print Manager
Trenton, GA
(423) 309-4920

Franky Ridley
ProLogistix Staff
Performance Manager
Ringgold, GA
(706) 271-7654

Marvin Snakenberg
BCBST Commercial
Print Manager
Ooltewah, TN
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